



BHAGWAN MAHAVIR UNIVERSITY
Bhagwan Mahavir College of Management



AICTE
Sponsored

INTERNATIONAL E-CONFERENCE ON

VOLATILITY, UNCERTAINTY, COMPLEXITY, AND AMBIGUITY IN BUSINESS

(IC-VUCA 2020)


**DAY SESSIONS
FROM 9:00 AM**

26th September, 2020

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EMAIL : icvuca2020@bmefcolleges.edu.in

bmcm.bmefcolleges.edu.in

 Bhagwan Mahavir
College of Management

 [bmcmsurat](https://www.instagram.com/bmcmsurat)

ABOUT BHAGWAN MAHAVIR UNIVERSITY

Bhagwan Mahavir University is committed to inclusion and innovation in education through philanthropy and pioneering initiatives. Bhagwan Mahavir University provides world class education and empowering opportunities for all sections of society. As the world of business and job opportunities are changing rapidly. We are evolving to make our students not just job ready but also life ready. To help them see learning as a continuous process and to become future- ready professionals.

ABOUT BHAGWAN MAHAVIR COLLEGE OF MANAGEMENT

Bhagwan Mahavir College of Management (BMCM) is committed to deliver excellent education and training to our students. At BMCM. We believe that it is easy to go with the crowd but also standing for what you believe in. BMCM offers 4 different courses and their only priority is to ensure that their students compete in the world with their best of talent and confidence.

ABOUT THE CONFERENCE

The theme of the conference revolves around the world's changing business environment in the Volatile, Uncertain, Complex and Ambiguous (VUCA) world that is putting more challenges for the business leaders than ever before. In this scenario, putting the dimensions of growth together seems to be the key to unlock, not just how business can win in a VUCA world, but also rediscover its true role in society.

The organization invites academicians, practitioners, research scholars and students to submit research papers. Some indicative areas related to VUCA world are given below, though submissions are welcome on any other topics aligned with the broad themes of the conference.

CONFERENCE THEME

The conference mainly focuses but not limited to on four broad areas. The themes of the conference are as follows.

Sub- Theme-1: HR Practices in the VUCA World

- Managing Vs Coaching in VUCA World
- Leadership Styles in the times of VUCA
- HR transformation to lead in VUCA
- Talent Management and Employee Relations
- Organizational Learning in a VUCA environment

Sub- Theme-2: General Management, Economics & Finance in the VUCA World

- Future of Crypto Currency
- Business Model Innovations
- SCM in the context of VUCA
- Agile Management
- Economic Implications
- Financial challenges in VUCA world
- Anticipating corporate risks
- Forces disrupting CFOs role
- Building agility across the various finance functions
- Financial distress and crisis
- Risk management in the VUCA world

Sub- Theme-3: IT Enabled Practices & Marketing in the VUCA World

- Cyber security in the VUCA world
- VUCA in system thinking
- Computational intelligence
- Next-Generation Network
- Technology 's Role in Communication Management
- Product Innovations in VUCA environment
- Brand marketing in VUCA world
- Virtualized customer care
- Developing agile marketing in a VUCA environment
- Marketing Intelligence
- Market positioning in an ever-changing VUCA world

Sub- Theme-4: Engineering

- Advanced Maintenance Techniques
- Composite and smart materials.
- Condition monitoring and fault diagnosis
- Management (HR, Marketing, IT) & Economics
- Science, Social Science, Biology
- Instrumentation in Mechanical Engineering
- Industrial & Production Engineering
- Refrigeration & Air Conditioning
- Advanced Manufacturing Technology
- Power Quality, Energy Technology
- Control system, Power System, Power Electronics
- VLSI, Image, DSP, MATLAB, Communication
- Structure, Environment, Civil Engineering
- CAD/CAM/CIM
- Organ metallic Chemistry, Bio Chemistry
- Catalysis, Green Chemistry, Applied & Industrial Chemistry
- Polymer Synthesis, Nano technology
- Electrical, Electronics, Computer Science, Civil Engineering

Sub- Theme-5: Healthcare Management practices & Hospital Administration:

- Healthcare finance and economics
- Communication in healthcare
- Regulations and laws in healthcare
- Science and technology in healthcare
- Information technology in healthcare
- Innovations in healthcare
- Integrative approaches in healthcare
- International relations in healthcare
- Health Insurance and its Challenges
- Public Private Partnerships
- Tele Medicine
- Bio Medical waste Management
- Future of Health Care
- Global warming and health Care

Sub- Theme-6: Humanities and Environmental Sciences

- Sociology: concepts and practices
- Geographical perspectives on spaces and flows
- Horizons of interest: agenda setting in the social sciences
- Research and knowledge in action: the applied social sciences
- Research methodologies involving 'human subjects'
- The social sciences in the applied sciences and professions: engineering, architecture, planning, computing, tourism, law, health
- Interdisciplinary perspectives on politics, public policy, governance, citizenship and nationality
- Security and insecurity, conflict and cohesion, war and peace, terror and anti-terror
- Health and the environment, Sport Study and Sport Management
- People, place and time: human demography
- Environmental governance: consumption, waste, economic 'externalities', sustainability, environmental equity
- Human interests in the natural sciences: the politics of the environment

Sub- Theme-7: Other Management Areas

Entrepreneurial Practices in the VUCA World
Government Initiatives in the VUCA World
Contemporary Practices in the VUCA World
Competitive and Comparative Strategies in the VUCA World
Corporate Social Responsibility in the VUCA world
Corporate Governance and Corporate Citizenship in the VUCA World.

REGISTRATION DETAILS

Options	Indian Authors (Only Presentation)	Foreign Authors (Only Presentation)
Regular Authors	RS.800	\$50
Research Scholar/ Student Authors	RS.500	\$35

• Registration fee Include Participation certificates. All accepted papers shall be published in edited book with ISBN Number or peer reviewed research journal with ISSN Number (Publication fees charge separately)

CALL FOR PAPERS/SUBMISSION GUIDELINES FOR AUTHORS

- Manuscript should be electronically submitted to **icvuca2020@bmefcolleges.edu.in**. the official language of the conference is English.
- Papers should be original and should not have been published or submitted anywhere else for publication.
- Word limit for the paper is 2500 words and abstract should be of 300 words with minimum 4-5 key words.
- Authors must use Times New Roman with 12 font size. 1.5 Line spacing and 1 inch margin from all the sides.
- The paper should have a cover page with Title of Paper. Name of main Authors. Designations Details of Institute/Organization. Contact details (Cell phone no and Email ID).
- References must follow APA style.
- Co-author will have to register and pay separately.

PLAGIARISM POLICY

- Authors have to submit paper with plagiarism report.
- The Paper with less than 10 % Plagiarism will be accepted for further process.

THE METHODOLOGY FOR PAPER PRESENTATION

- Paper should be presented through electronic conference platform.
- According to the pre- informed schedule. The speaker will be required to present a paper live through the screen share option as per the stipulated time.
- Time allotted: 5 + 2 (5 minutes for the presentation & 2 minutes for (Q&A)
- The presentation should be sent to the respective moderators 2 days prior to web conference.

IMPORTANT DATES:

- Full Paper Submission: August 31, 2020
- Notification of Acceptance: September 5, 2020
- Registration: September 10, 2020
- Conference Date: September 26, 2020

PAYMENT PROCEDURE:

This can be remitted to HDFC BANK as per detail below (Kindly input transaction remark "IC-VUCA-2020")

Account Name:

B M COLLEGE OF MANAGEMENT MBA

Account Number: 50200025515961

Bank Name: HDFC BANK

**Branch: CHAITANYA JYOTI MASKATI PLOT,
DUMAS ROAD, SURAT**

IFSC Code: HDFC0000067

- In the case of joint authors, all co-author will have to pay the registration fees separately.
- In any of the cases there would be no refund of registration fees.

REGISTRATION LINK:

<http://tiny.cc/icvuca>



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